

**U.S. Department of Housing and Urban Development
Atlanta Regional Office - Acsential**



Product/Service:

HUD's mission is to increase homeownership, support community development and increase access to affordable housing free from discrimination.

Strategies & Delivery:

Acsential developed appropriate, attractive, and colorful signage/displays for U.S. Department of Housing and Urban Development (HUD) Atlanta Regional Office.

Creative Strategy Development:

Our Team designed 28 window signage/displays that are easily visible from the street level. Acsential attended bi-monthly meetings with the project manager and has developed an extensive Project Work Plan/Implementation and Schedule/Timeline which includes: Design, prototype, edits and installation of the signage/displays deadlines.

Results:

This project improved the visibility of HUD and communicates its mission, goals, and objectives to the general public.

